

[Northern & Central BC Region](#) [1]

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Area

Nestled in Kamloops, this regional office serves all of Northern and Central BC and provides as the administrative hub to BCCF's newest province-wide program, Wildsafe BC.

To report problem wildlife or bears in an urban setting call 1-877-952-7277

Regional Personnel

Trina Radford - A/Regional Manager - tradford@bccf.com [2]

Having a long history of working and living throughout BC, Trina is keen to engage in a large variety of conservation projects where she calls home. Trina was raised with a love and a passion for the outdoors, and has since worked in the field throughout BC primarily in natural resources. She has also worked in the not-for-profit sector and has built relationships with a large variety of stakeholders as a result. This includes but is not limited to the government sector, industry, not-for-profit organizations, volunteers, the general public and community as well as donors. This experience has allowed her to collaborate with partners to build strategic plans where needed, prepare and manage budgets, apply for various grant funding, and successfully complete projects.

Ashley Ekelund - Regional Coordinator - aekelund@bccf.com [3]

Ashley has an educational background in International Relations and Development, and a strong track record of project management in the international non-profit sector. But being an avid hiker and outdoor adventurer, Ashley knew that BC would always be home and decided to shift her focus to environmental education instead. She trained as an outdoor adventure guide and spent 5 years working in the BC tourism sector overseeing backcountry trips throughout Western Canada. Her current role as Regional Coordinator with BCCF seamlessly combines both her non-profit administrative and environmental experience, and she is thrilled to be overseeing projects throughout Central and Southern BC.

Shelley Nohels - Office Administrator - snohels@bccf.com [4]

Sarah McAuley – Project Coordinator - smcauley@bccf.com [5]

Sarah has an educational background in Ecological Surveying and International Project Management. Sarah spent three years in South Africa managing wildlife research and conservation projects from inception to completion. She

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returned to Canada to lead a black bear research project in Ontario, and then made the decision to permanently move to BC in 2017. Sarah has additional experience supporting various organizations with fundraising and event planning throughout the province. Sarah is very pleased to be using her project management and ecological experience to support the successful coordination of conservation projects in BC.

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Links

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[2] <mailto:tradford@bccf.com>

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